Nippon India Mutual Fund Crosses Historic Milestone of 4 Crore Investor Folios

- Unique investor base of 2.41 crore, among the largest in the Indian mutual fund industry.
- Trusted by 39% of India's unique mutual fund investors, more than one in every three investors chooses Nippon India Mutual Fund.
- One of India's largest foreign-owned asset manager*, backed by Japan's Nippon Life Insurance Company, and one of the few large AMCs operating successfully without bank sponsorship.
- Pan-India presence with 100% district coverage and reach across 97% of India's PIN codes, underscoring deep financial inclusion.

Monday, July 27, 2026: Nippon Life India Asset Management Ltd. (NAM India), one of India's largest asset managers with a nearly three-decade track record, has become amongst the first asset management company in India to cross 4 crore investor folios, reaching 40.2 million folios as on June 30, 2026, according to AMFI data.

The milestone comes as NAM India which is a Japanese company, is India's largest foreign owned asset management company* and country's one of the largest non-bank sponsored AMC, under the ownership of Nippon Life Insurance Company (NLI), Sponsor, which is amongst the largest private life insurers in Japan.

NAM India has the industry's one of the largest investor base, with 24.1 million unique investors, representing 39% of India's total mutual fund investor base as on June 30, 2026. According to AMFI, the mutual fund industry has 278.6 million folios and 61.9 million unique investors. It serves investors across 100% of India's districts and 97% of PIN codes, reflecting its deep retail penetration and long-standing focus on expanding mutual fund participation beyond metropolitan markets into smaller towns and rural India.

The fund house is one of the successful Japanese investments in India's financial services sector. While Japanese investments have traditionally been associated with manufacturing. By building one of India's largest retail asset management franchises, NAM India has contributed to the country's financialisation while strengthening investment ties between India and Japan.

The milestone reflects the growing trust reposed by millions of investors across the country and reinforces Nippon India Mutual Fund's position as one of the country's widely held mutual fund brand.

Commenting on the milestone, Sundeep Sikka, MD & CEO, Nippon Life India Asset Management Ltd. said, "We are humbled to have the trust of 4 crore investors and a 39% share of India's unique investor base. This milestone reflects the wealth creation along with asset management journey we have enabled for millions of retail investors and the deep confidence Indians place in a Japanese institution. NAM India continues to play a vital role in channeling household savings from villages and towns into India's capital markets, while also bringing Japanese investors into India's growth story."

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Strengthening the India-Japan Investment Corridor

NAM India has emerged as one of the significant bridge between Indian and Japanese capital markets. Over the years, the company has managed (or advised) nine India-focused investment funds under its mutual fund, ETF and AIF business, enabling Japanese retail and institutional investors to participate in India's growth story.

Among these is the India-focused Technology Start-up Fund under AIF business, announced on the sidelines of the G20 Summit in Osaka, which provides Japanese institutional investors exposure to nearly 400 Indian start-ups, supporting capital flows into India's innovation ecosystem.

The company has also actively contributed to advancing bilateral financial cooperation, with Sundeep Sikka representing NAM India at the Indo-Japan Economic Forum in both Tokyo and India over the past two years.

A Long Runway for Mutual Fund Growth Potential in India

India's mutual fund industry continues to offer significant long-term growth potential. While industry AUM has surged nearly six-fold over the past decade to ₹82.22 lakh crore as on 30th June 2026, it remains underpenetrated with just 61.9 million unique investors in a country of over 1.4 billion people, indicating that a large majority of Indian households are yet to participate in market-linked wealth creation. As financial literacy, digital adoption and household incomes rise, the next phase of growth is expected to be driven by first-time investors from smaller towns and semi-urban India.

Nippon India Mutual Fund believes this structural opportunity presents a multi-decade growth potential runway for the industry and remains committed to expanding investor participation through education, technology and wider distribution

Data source : AMFI and Internal Research
India Population (2026) - Worldometer
*in terms of AUM (Assets Under Management)

Notes to Editor : Key Highlights (As on 30 June 2026)

- Crossed 4 crore investor folios, reaching 40.2 million
- One of the India's highest investor base with 24.1 million unique investors
- 39.0% share of the industry's unique investor base
- Investor presence across 100% of districts and 97% of PIN codes in India
- One of the India's largest Non-Bank Sponsored AMC and largest Foreign-Owned AMC*
- One of the leading contributor to strengthening the India-Japan capital market ecosystem through India-focused investment funds for Japanese investors

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About Nippon Life India Asset Management Limited (NAM India)

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Nippon Life India Asset Management Limited is one of the largest asset managers in India, managing (directly & indirectly) assets across mutual funds including Exchange Traded Funds, managed accounts, including portfolio management services, alternative investments funds, and offshore funds and advisory mandates. NAM India is the asset manager of Nippon India Mutual Fund's schemes.

It also acts as an advisor for India focused Equity & Fixed Income funds in Japan (launched by Nissay Asset Management), and in Thailand (launched by BBL Asset Management). It also manages offshore funds through its subsidiary in Singapore and, also has representative office in Dubai thereby catering to investors across Asia, Middle East, UK, US, & Europe.

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Mutual Fund investments are subject to market risks, read all scheme-related documents carefully.